



Civil Avionics International Forum 2013

CAIF 2014 will be held in Shanghai, China in April 2014

The agenda of CAIF 2014 will be customized to fulfill different needs of the avionics colleagues.

Day One		
9:00 - 12:00 Getting ready for the ever-changing global avionics market by learning from the most official international organizations		
12:00-14:00 Luncheon		
14:00-17:00		
Sub-forum I Safety, comfortability and economy are the pursuits of civil avionics system developers. Cockpit system, as the core system, plays a significant role in shifting future aircraft industry. What is the key to upgrade to the Next-Gen system at this very time when airliners are looking for solutions to various challenges in terms of serious environment issues and high fuel cost?	Sub-forum II Future travel experience on flights tend to be more interactive and with greater focus on better passenger experience. IFEC was widely used in first-class cabin and business cabin on airlines, but now it becomes a common facility in economic class cabin. How to realize more customer requests with creative IFEC system and at the same time, to find out a balance point between passengers' satisfaction and the 'extra' cost?	Sub-forum III Benefiting your globalized business through understanding the DO-178a/b/c updates, the purpose of the policy makers and other authoritative certification systems in the world
Day Two		
9:00 - 12:00 Accelerating your market penetration in China by partnering with the local leading companies from system co-design and supply chain localization to after-market service development		
12:00-14:00 Luncheon		
14:00-17:00 Foresee the potential challenges of international cooperation in China through successful case study sharing, coming up with tailor-made solutions by panel and group discussions		
Limited Sponsorship Opportunities Available		
Gala Dinner Sponsor (Limited to ONE Company) Highlight - To host a gala dinner for the top level management of the avionics industry in a small targeted group and one chair opportunity of a half-day conference session		
Lanyard Sponsor (Limited to ONE Company) Highlight - Company logo to be printed on small gifts and lanyards of the badge for all conference attendees and one chair opportunity of a half-day conference session		
Presentation Sponsor (Limited to Seven Companies) Highlight - 30 minutes keynote speech in front of over 300 attendees from the world over to show up as an industry leader		
Exhibition Sponsor (Limited to Fifteen Companies) Highlight - A standard booth outside the conference room in the foyer to maximize the product exposure in front of the target clients		
Documentation Sponsor Highlight - A company profile to be listed in a vendor hand book and will be passed to the key avionics system buyers		

For details on taking part in the CAIF 2014, please contact:

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