



GALLEON 
SOAR BEFORE THE WIND

NEWS LETTER

China Aerospace News



INTRODUCTION

About Galleon

Galleon, originally a department within the Shanghai Society of Aeronautics, was established in 2008 alongside COMAC. For more than a decade, Galleon has been the source of China aerospace market entry solutions for the world's industry leaders.

About Newsletter

Galleon's "China Aerospace News" is one of the premier global E-marketing channel which is focusing on bringing you the latest news about China aviation industry.

It is an effective way to push your marketing message to professionals focused on specific topics that align with your products, services and solutions while driving traffic to your landing page or website.

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SUBSCRIBERS

Position: High-level executives and decision makers

Departments mainly include Technology, Engineering, Marketing and Sales

Amount Of Subscribers: over **140,000**

Open Rate: **8%**

Category: Entire manufacturing Industry chain



CATEGORY

Not only high-level executives of foreign aerospace companies, but also domestic aviation manufacturing units, such as AECC, COMAC, CETC, AVIC and so on. Covers all customers' email of our company.

Company categories include aero-engine, materials, avionics, MRO, etc., covering the entire aviation manufacturing industry chain.

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THE AMOUNT OF EACH CATEGORY



**Notice: Global Air show includes Paris Airshow, Farnborough International Airshow, Singapore Airshow*

**Company categories covers the entire aviation manufacturing industry chain.*

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Industry News

- GE Aviation Expands Agreement as Aircraft Industries Engine Provider
- Jeppesen Adds New Features to Mobile Filedeck EDBs
- Satcom Direct Becomes WAir for Inmarsat Jet Connect
- China and Russia Unveil Mock Up of Wide-body Jet to Rival Boeing and Airbus
- Boeing's New 737 Completion Center in China Ready to Open
- China Approves \$6 Billion Airport Expansion in Xinjiang's Urumqi
- CRJ929 Engine Set for Joint Development
- AVIC, COMAC to Jointly Develop Commercial Aircraft Noses
- China Postcard Lufthansa Cargo Announce Strategic Cooperation Announce Strategic Cooperation
- China Southern Airlines, American Airlines to Expand Codeshare Cooperation

Jetliner Magazine

Jetliner is COMAC only published magazine which keeps following upon the latest development of domestic aircraft. The very first hand news of all COMAC-developed aircraft models, such as the completion of 100 ARJ-21 aircrafts, the launch of CRJ9 mass production and the execution of the 1st CRJ929 trial manufacturing, will be released in the upcoming 2019 special issues. In addition, we will set up Airshow special issues for Paris Airshow, Moscow Airshow and Beijing Airshow etc.

Now, advertisement slot for Jetliner is open. Any inquiry is welcomed. Please contact marketing@galleon.cc for more details.

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Galleon Upcoming Events

4th Commercial Aero Engine Shanghai International Forum 2019
March 20th - 21st, 2019 Shanghai, China

Commercial Aero Engine Shanghai International Forum 2019
March 20th - 21st, 2019 Shanghai, China

Main topics to be issued:

- Future development trends of civil aero engine technology (lower fuel consumption / lower noise / lower emission / higher safety / higher reliability / higher cycle life)
- Advanced aero engine assembly and testing technology
- Advanced aero engine materials R&D trends and application status (high-temperature alloy / CMC / RMC and etc.)
- Advanced aero engine materials processing technology

Civil Avionics International Forum 2019
April 16th-17th Shanghai, China

CIVIL AVIONICS INTERNATIONAL FORUM 2019
April 16th-17th SHANGHAI, CHINA

Main topics to be issued:

- The Application Of Integrated Modular Avionics (IMA)
- Strengthen International Bilateral Cooperation
- Connected Aircraft Technology
- Artificial Intelligent In Avionics System
- Probe Into Intelligent Air Management System And Its Application

Connected Aircraft China Congress
April 17th-18th Shanghai, China

Connected Aircraft China Congress 2019
中国民航互联飞机大会

Main topics to be issued:

- Overall Strategic Planning Of China Connected Aircraft
- Ground To Air Connected, Leading The Development Of Civil Aviation Industry And Improving The Service Quality Of Civil Aviation
- Launching A New Era Of Digitalized, Mobile, Intelligent And Socialized Aviation Services
- The Cockpit And Cabin Cooperate With Air To Ground Connected, To Build Intelligent Flight Eco-system
- Panel Discussion: Connected Aircraft Market: "Blue Ocean" or "Internet Sensation Effect"

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Promote Your Business

We have a various range of proven business development, branding and marketing solutions available. For further information on sponsorship opportunities contact:

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AD SPECIFICATIONS

Placing a banner on the e-Newsletter delivers your product or brand message directly to the desktops of our subscriber base of influential professionals and C-level executives. This direct reach builds brand awareness while driving traffic to your website.

PRICING STRUCTURE

POSITION	SIZE	PRICE
1. Prime Banner	749*154 pix	\$1250 per month
2. Top News (exclusive)	749*154 pix	\$1100 per month
3. Right Banner	200*282pix	\$1100 per month
4. Middle Banner	454*78 pix	\$950 per month
Footer Banner	749*154 pix	\$800 per month

* Accepted format: JPG, PNG

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